

## Site Usage

**54,056** Visits

**60.98%** Bounce Rate

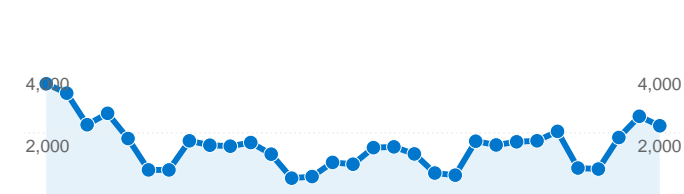
**149,163** Pageviews

**00:02:02** Avg. Time on Site

**2.76** Pages/Visit

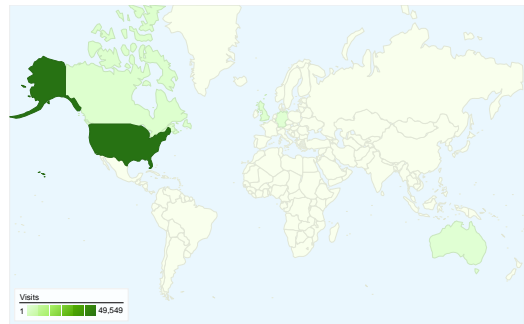
**65.34%** % New Visits

## Visitors Overview

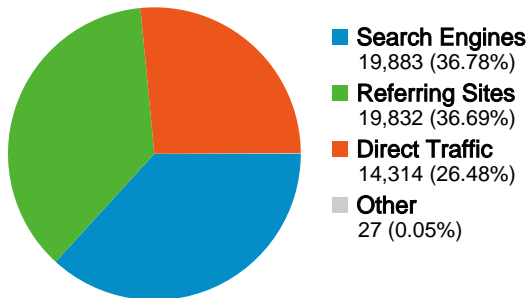


Visitors  
Visitors

## Map Overlay world



## Traffic Sources Overview



## Content Overview

Pages	Pageviews	% Pageviews
/http://www.ocolly.com/index.ph	42,588	28.55%
/archives/http://www.ocolly.com	3,936	2.64%
/classifieds/http://www.ocolly.co	3,694	2.48%
/issues/front_page/http://www.o	2,781	1.86%
/sports/2007/09/23/gundys-	2,043	1.37%




## 38,876 people visited this site

 **54,056** Visits

 **38,876** Absolute Unique Visitors

 **149,163** Pageviews

 **2.76** Average Pageviews

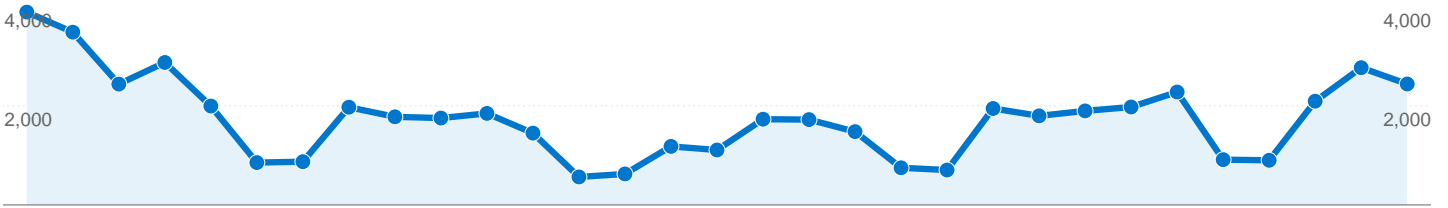
 **00:02:02** Time on Site

 **60.98%** Bounce Rate




 **65.38%** New Visits

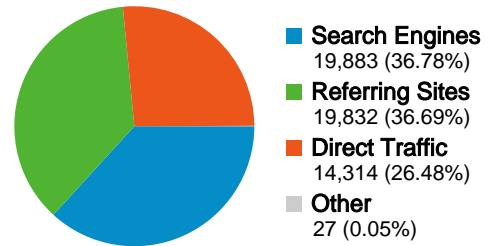
## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	37,656	69.66%	Cable	16,478	30.48%
Firefox	12,229	22.62%	T1	13,789	25.51%
Safari	3,256	6.02%	Unknown	11,977	22.16%
Mozilla	517	0.96%	DSL	9,628	17.81%
Opera	187	0.35%	Dialup	1,680	3.11%



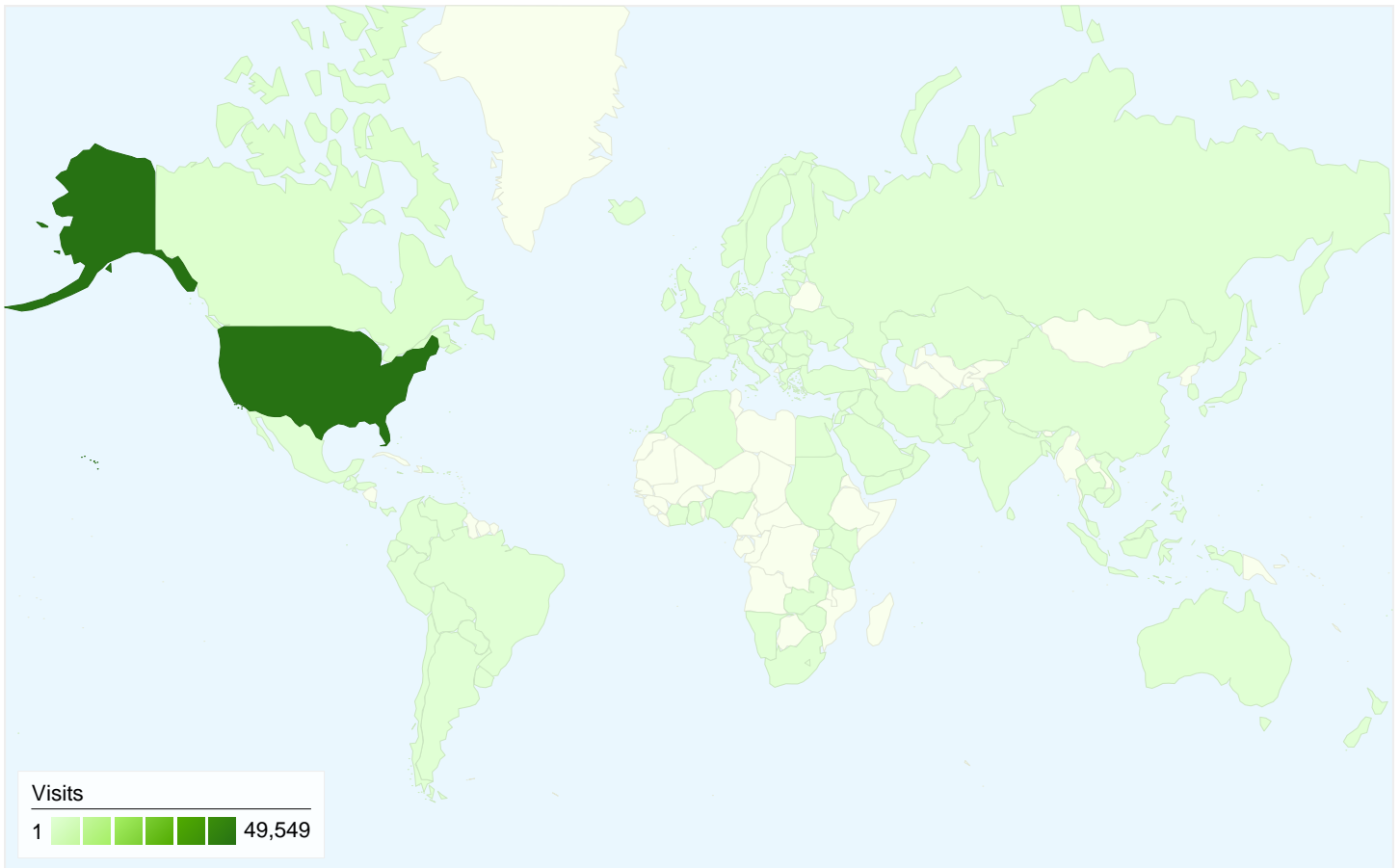
All traffic sources sent a total of 54,056 visits

-  **26.48%** Direct Traffic
-  **36.69%** Referring Sites
-  **36.78%** Search Engines



## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	17,525	32.42%	mike gundy	872	4.39%
(direct) ((none))	14,314	26.48%	ocolly	659	3.31%
osu.okstate.edu (referral)	3,251	6.01%	o'colly	325	1.63%
ocolly.com (referral)	1,792	3.32%	daily o'collegian	224	1.13%
news.google.com (referral)	1,447	2.68%	oklahoma state newspaper	195	0.98%

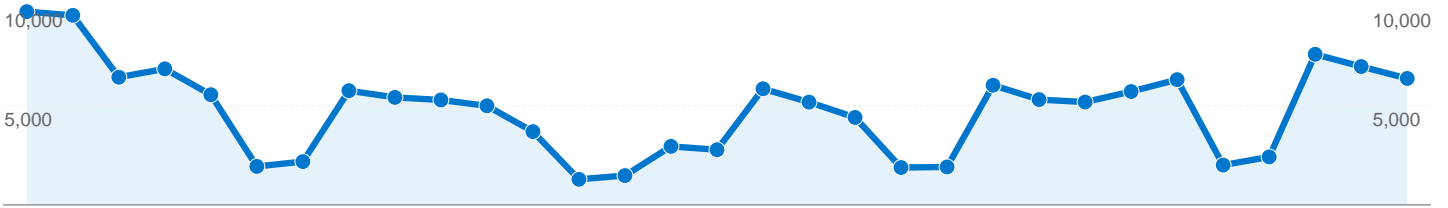


## 54,056 visits came from 128 countries/territories

### Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
<b>54,056</b> % of Site Total: 100.00%	<b>2.76</b> Site Avg: 2.76 (0.00%)	<b>00:02:02</b> Site Avg: 00:02:02 (0.00%)	<b>65.37%</b> Site Avg: 65.34% (0.05%)	<b>60.98%</b> Site Avg: 60.98% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	<b>49,549</b>	2.86	00:02:08	63.32%	59.21%
Canada	<b>1,015</b>	1.23	00:00:18	95.67%	88.67%
United Kingdom	<b>729</b>	1.38	00:00:27	93.42%	83.40%
Australia	<b>248</b>	1.31	00:00:26	95.56%	89.11%
Germany	<b>223</b>	1.52	00:00:34	89.69%	75.78%
Ireland	<b>199</b>	1.03	00:00:02	99.50%	97.49%
Poland	<b>171</b>	7.78	00:09:52	32.75%	36.84%
India	<b>138</b>	1.55	00:01:28	94.20%	84.78%
France	<b>98</b>	1.58	00:00:47	86.73%	72.45%
Malaysia	<b>77</b>	1.44	00:01:16	75.32%	75.32%






**Pages on this site were viewed a total of 149,163 times**

 **149,163** Pageviews

 **109,603** Unique Views

 **60.98%** Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/http://www.ocolly.com/index.php	42,588	28.55%
/archives/http://www.ocolly.com/index.php	3,936	2.64%
/classifieds/http://www.ocolly.com/index.php	3,694	2.48%
/issues/front_page/http://www.ocolly.com/index.php	2,781	1.86%
/sports/2007/09/23/gundys-comments-overshadow-great-	2,043	1.37%